



OXFORD ACADEMY OF EXCELLENCE

EDUCATE TO INNOVATE

FUTURE ENTREPRENEURS PROGRAM
IMMERSE YOURSELF IN BUSINESS

📍 LONDON | OXFORD | CAMBRIDGE

COURSE OVERVIEW

Step into the dynamic world of business and entrepreneurship with the **Future Entrepreneurs Program**! This program is crafted to ignite your entrepreneurial spirit, deepen your understanding of business principles, and equip you with essential skills for a successful future in business.



WHY CHOOSE US?

Our program provides a hands-on, immersive experience that prepares aspiring entrepreneurs for the challenges and excitement of the business world:

Real-World Business Experience

Engage in simulations, case studies, and interactive exercises that bring business concepts to life.

Personalized Business Project

Work 1:1 with mentors to develop a business idea tailored to your interests, focusing on contemporary issues and inspired by insights from top universities and industry leaders.

University & Career Support

Receive guidance on subject choices, building a strong CV, and powerful interview techniques to launch your business journey.

Learn from Business Experts

Study with experienced professionals who bring insights from prestigious companies and leading universities.

Explore Diverse Business Disciplines

From marketing and finance to innovation and international business, discover the areas that drive today's global economy.

Reference Letters

Based on individual performance and project work, students may receive personalized reference letters from mentors, providing a valuable addition to university and career applications.

Experience Oxford, Cambridge, & London

Enjoy three full-day excursions during the program—one to Oxford, one to Cambridge, and one to London. Tour iconic business schools, historic financial institutions, and innovation hubs, with free time to explore these prestigious cities.



EXPLORE OUR CURRICULUM

The Academic Insights curriculum combines fundamental business concepts with practical applications, providing a solid foundation in various branches of business.



MODULE TITLE	MODULE DECRPTION
Module 1: Foundations of Business and Innovation	Learn about the core principles of entrepreneurship, business planning, and innovation. This module covers essential aspects of business strategy, market analysis, and competitive advantage, inspired by the teachings of top business schools. You'll explore real-world cases that highlight how companies have innovated to become leaders and gain insights into the mindset of successful entrepreneurs.
Module 2: Marketing and Brand Strategy	Dive into the world of marketing and learn how to create powerful brand strategies. Inspired by leading marketing practices and research, this module covers consumer behavior, digital marketing, and brand positioning. Activities include developing brand campaigns, analyzing successful brands, and creating a marketing strategy for your own business idea.
Module 3: Financial Literacy and Investment	Explore the principles of finance, investment, and budgeting to gain a solid understanding of managing business finances. This module examines key financial concepts such as profit margins, budgeting, and financial forecasting, inspired by insights from global financial institutions. Engage in hands-on activities like creating a basic financial plan, developing budgets, and analyzing financial case studies.
Module 4: Business Ethics and Corporate Social Responsibility	Gain a practical understanding of ethical practices in business and the importance of corporate social responsibility. This module explores the role of ethics in decision-making, sustainability, and social impact, inspired by leading companies and research. Activities include analyzing ethical case studies, developing a CSR proposal, and learning how businesses can contribute positively to society.

REAL-WORLD BUSINESS EXPERIENCE

Gain hands-on experience in the fundamentals of business with projects, mentorship, and practical skill-building that prepare you for the entrepreneurial journey ahead.



Business and Innovation Foundations	Study real-world cases, explore market strategies, and develop a comprehensive business plan.
Marketing and Branding	Build a brand strategy, create a marketing campaign, and gain insights into consumer psychology.
Financial Literacy	Learn financial planning, budget management, and investment basics to strengthen your business acumen.
Corporate Responsibility	Analyze ethical practices, develop a CSR strategy, and understand how businesses can impact society positively.
1:1 Personalized Business Project	Choose a business concept that excites you, and work closely with a mentor to develop it, inspired by insights from top universities and leading business frameworks.
Professional Skills	Get guidance on impactful subject choices, build a standout CV, refine your interview techniques, and receive career advice from industry experts.

Each experience combines foundational knowledge with practical applications, giving you the skills and insights to succeed in the competitive business world.



PRACTICAL EXPERIENCES AND EXCURSIONS

Experience business concepts firsthand with visits to prestigious business institutions and innovation hubs:

- Saïd Business School, Oxford**
Tour Oxford’s world-renowned business school, attend a guest lecture on entrepreneurship, and explore the resources that shape future business leaders.
- Canary Wharf Financial District, London**
Visit London’s financial heart, home to major banks and investment firms, and explore the economic hub of the UK.
- Cambridge Judge Business School**
Tour the historic campus and engage with the innovative environment where future entrepreneurs and business leaders are trained.
- London Stock Exchange**
Explore one of the world’s largest stock exchanges and learn about the inner workings of global markets and investments.

These experiences bring classroom knowledge to life, allowing students to immerse themselves in the modern business landscape and understand the world of innovation and finance.

	WEEKEND PROGRAM	2-WEEK SUMMER PROGRAM (MOST POPULAR)
Dates	January, March, April, May, June	July or August
Length	2 days	Up to 2 weeks
Location	In-person in London, Online	In-person in London, Oxford, or Cambridge
Residential	Non-residential	Residential

EXCLUSIVE FEATURES

FEATURE	WEEKEND PROGRAM	2-WEEK SUMMER PROGRAM
Real-World Business Experience (Simulations, Case Studies, Interactive Exercises)	✓	✓
Personalized Business Project with 1:1 Mentor Guidance	x	✓
University & Career Support (CV Building, Interview Techniques)	✓	✓
Insights from Business Experts	✓	✓
Exploration of Business Disciplines (Marketing, Finance, Innovation, etc.)	✓	✓
Reference Letters from Mentors (Based on Individual Performance)	x	✓
Full-Day Excursions to Oxford, Cambridge, & London	x	✓
Study Real-World Cases and Develop Business Plans	✓	✓
Marketing and Brand Strategy Development	✓	✓
Financial Literacy Skills (Budgeting, Investment Basics)	✓	✓
Corporate Social Responsibility (CSR) Strategy Development	✓	✓
Access to Professional Skills Workshops	x	✓
Experience Iconic Business Institutions (e.g., Saïd Business School, Canary Wharf)	x	✓
1:1 Mentorship with Industry Experts	x	✓
Network with Ambitious Peers	x	✓
Opportunity for Letters of Recommendation	x	✓

ALUMNI FEEDBACK

Hear from Our Alumni:

"The Future Entrepreneurs Program inspired me to take my business ideas seriously! From financial planning to branding, I learned so much about launching a business."

– Rachel Liu

"I loved creating my own business project and developing a marketing strategy. The mentors were fantastic, and my 1:1 project gave me confidence to pursue business studies."

– Jack Evans

"Visiting the London Stock Exchange was an unforgettable experience. I gained practical financial skills and now feel ready to take on business challenges in the future!"

– Aisha Khan

"This program opened my eyes to the importance of corporate responsibility and ethical business. It's inspiring to see how much impact business leaders can have."

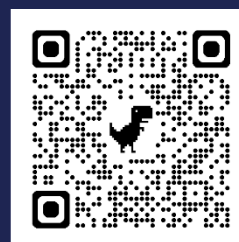
– Tom Sanderson

JOIN US ON THE PATH TO BUSINESS EXCELLENCE

The **Future Entrepreneurs Program** offers a unique blend of academic insight, practical experience, and expert mentorship. Connect with like-minded students, challenge yourself, and gain the skills needed to make an impact in the world of business and entrepreneurship.

CONTACT

For more detailed information and to register,
please contact us at - courses@oxfordacademy.io



SCAN ME